



Lakelse Dragon Boat Society
P.O. Box 1122 • Terrace, BC • V8G 4V1
Email: lakelsedragons@gmail.com
Website: www.llbs.9f.com



SPONSORSHIP GUIDELINES

Mission: The Lakelse Dragon Boat Society (LDBS) is committed to encouraging, promoting and developing both recreational and competitive dragon boating in the Terrace area. Our main focus is community involvement in the sport of dragon boating for men and women of all ages and skill levels.

Background: The LDBS was registered as a non-profit society in September 2006 after an enthusiastic group of individuals came together and expressed an interest in acquiring a dragon boat and forming a society. Thanks in major part to the initial vision and financial commitment by Hawkair and CFNR, a dragon boat was secured, the LDBS was formed and two successful Annual Mix-Up Regattas have now been held. Plans are currently underway for the 3rd Annual Mix-Up Regatta in 2008. Fundraising efforts by LDBS members and volunteers were so successful that the boat was fully purchased by the society during its first year. Along with community partners, the LDBS and the Annual Mix-Up Regatta foster a spirit of healthy competition and community involvement throughout Northwest BC.

Sponsorship Opportunities: The LDBS is dependent on the outstanding support of community volunteers and partners whose contribution in terms of volunteer hours, sponsorship dollars, and in-kind contributions ensures the success and the continuation of the popular Regatta event. The following list is a guideline to demonstrate areas within LDBS programming that offers opportunities for sponsorships:

Annual Mix-Up Regatta

- Title Sponsor – will remain with the Lakelse Dragon Boat Society
- Presenting Sponsors – Hawkair and CFNR will both be considered as Founding Sponsors as well as Presenting Sponsors in recognition of their initial vision, financial commitment and ongoing support of the LDBS.
- Associate Sponsors – To be Determined (Maximum of 4 available)
- Contributing Sponsors – Includes in-kind product and services, draw prizes, participant giveaways, etc. (unlimited number)

Specific events or secondary events sponsored by the LDBS:

- Title Sponsor – will remain with the Lakelse Dragon Boat Society
- Presenting Sponsors – Hawkair and CFNR will both be considered as Founding Sponsors as well as Presenting Sponsors in recognition of their initial vision, financial commitment and ongoing support of the LDBS. Presenting Sponsors will have "Right of First Refusal" for other LDBS sponsored events.
- Associate Sponsors – To be Determined (Maximum of 4 available). Associate Sponsors will have "Right of First Refusal" for other LDBS sponsored events.
- Contributing Sponsors – Includes in-kind product and services, draw prizes, participant giveaways, etc. (unlimited number)

Rights and benefits (including exclusivity arrangements), as well as obligations and deliverables on the part of the sponsors will be discussed with representatives of the sponsoring businesses and organizations on a case-by-case basis, keeping with the LDBS's objectives to deliver a package that delivers value to both the sponsors and the society.

Contact: Lakelse Dragon Boat Society • Christine Slanz, Sponsorship Lead (638-0950 or 631-9045)
PO Box 1122, Terrace, BC V8G 4V1 • Email: lakelsedragons@gmail.com

Lakelse Dragon Boat Society Executive and Directors 2008

President: Carole Marcellin • **Vice President:** Pat Nicholls • **Secretary:** Christine Slanz • **Treasurer:** Doneva Smith • **Directors:** Jocelyn Galloway, Heimke Haldane, Lorraine Lynch, Judy Marceau, Darryl Tucker